SCENARIO 3

A REPUGNANT REQUEST

Shortly after the events of Scenario 2, GDSI is approached by the prime minister of Indigia. Indigia offers to hire the company to help it eliminate the country's population of wild tigers. The tiger population is small in number (they are on the endangered species list), but a spate of tiger attacks on humans over the last decade has turned the public against the great cats. Last year alone, over three hundred tiger attacks occurred, and a majority of the victims were small children. Polling indicates that 71 percent of Indigian citizens support eliminating all wild tigers, and that number has been consistently rising for years. The governing party in Indigia's parliament explicitly campaigned on tiger elimination and credits this position with much of its support in rural districts.

The government already employs hunters to control the tiger population as much as possible,22 but completely eliminating the predators has proven to be harder than anticipated and the attacks on humans have increased yearly as the tigers' traditional hunting territory shrinks and human settlements expand. The government hopes GDSI's technology will boost the thoroughness of the elimination program beyond what hunting is capable of achieving.

Despite being terrifically popular domestically, Indigia's tiger elimination program has been heavily criticized by other countries, especially in the West. Indigia's response to its critics emphasizes three points:

- 1 Indigia is a democracy and its citizens overwhelmingly support this policy.
- 2 Indigian citizens are the ones bearing the cost of tiger attacks, not foreigners. They should have the final say over how to respond.
- 3 The West's desire to protect the tigers is hypocritical given its willingness to support eliminating pests that plague Western countries, like New Wyland's rats.

Accepting Indigia's business would pay well, which would boost GDSI's profitability, but the medium to long-term effects on the company's reputation are hard to predict given international feelings about the project. That said, if GDSI refuses the Indigian government's offer, it is likely the country will turn to an unproven competitor for the same gene drive service. Further complicating the decision facing GDSI is the fact that gene drives are not an especially efficient way of eliminating the tiger population, at least not in the short term, because tigers have a much longer reproductive cycle than rats. GDSI is confident its services could eliminate the tigers eventually, but it might take as long as half a century before they are truly eradicated.

WHAT ACTION SHOULD GDSI TAKE?

- E Develop a gene drive to eliminate the local tiger population.
- F Refuse to aid development of a gene drive to eliminate the local tiger population.

In addition to deciding on a course of action for this case, draft a company values statement that expresses GDSI's principles regarding the use of its technology. Think of the values statement as a list of the principles the company will employ when deciding whether to accept or reject a potential client's request. Ideally, an outsider should be able to look at your principles and accurately predict what you'd choose in both Scenario 1 and Scenario 3.



DECISION 3

A REPUGNANT REQUEST

OPTION	# OF VOTES	REASON	ING		
Е					
F					
GDSI's VALUI	ES STATEMENT				
CONSEQUEN	CES				
Impact Modi	ifier				
Dice Roll					
Initial Stock	Price	\$/share			
Resulting S	tock Price	\$ /share			