SCENARIO 2

DETERMINING LIABILITY FOR UNFORESEEN CIRCUMSTANCES

Five years have passed since Decision 1 was made. GDSI's gene drive has been deployed, with details of effects determined by choices in Decision 1.

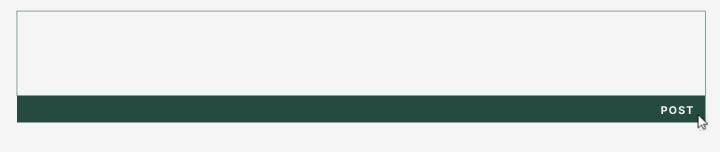
(Choose the description below whose letter matches your choice in Scenario 1.)

- A After collecting further safety data in two years of additional lab-based trials, GDSI was able to secure a contract with New Wyland. Two years after that, the company also signed a contract with Equatorial Mbini. (Without the leverage of being the first test case, the Generalissimo was unable to demand a bribe for this "privilege.") The rodent problems in both countries are on their way to being solved.
- B Two years after using Equatorial Mbini as a [proof of concept] / [chance to work the kinks out], GDSI was able to secure a contract with New Wyland. The rodent problems in both countries are on their way to being solved.
- C Two years after using New Wyland as a [proof of concept] / [chance to work the kinks out], GDSI was able to secure a contract with Equatorial Mbini. (Without the leverage of being the first test case, the Generalissimo was unable to demand a bribe for this "privilege.") The rodent problems in both countries are on their way to being solved.
- D After [demonstrating the efficacy of] / [working out the kinks in] the gene drive in New Wyland and Equatorial Zambia, the rodent problems in both countries are on their way to being solved.

GDSI's gene drive technique is beginning to draw interest from clients around the world. As the company's profile rises, however, a protest movement has arisen that poses a growing PR threat. It seems that the Generalissimo has been able to take credit for the economic and public health benefits of eliminating Equatorial Mbini's rat problem. He has used this to strengthen his hold on power, which he has used to expand his government's oppression of a minority group. Now some prominent activists argue that GDSI is morally liable for this outcome and they want the company to 1) publicly apologize and 2) pay reparations to the victims of the generalissimo's abuses of power.

Draft a public response to the activists' charge for immediate dissemination on social media in 280 characters or less.

GDSI'S PUBLIC RESPONSE



CONSEQUENCES

Impact Modifier	
Dice Roll	
Initial Stock Price	\$/share
Resulting Stock Price	\$/share